



the power of me

EVALUATE • ENERGISE • EXCEL

A personal development programme for aspiring talent in recruitment

www.womeninrecruitment.org





“ We have developed the Power of Me to fulfil a clear skills gap in the recruitment sector. Our research shows that although organisations provide good support to develop technical recruitment skills within our industry, there is generally less emphasis on personal awareness and interpersonal skills. This type of development helps participants enhance their self-awareness, get focused on their individual contribution and develop their performance.

It also gives them the insights they need to become more energised and fulfilled, and to work in a way that is true to themselves. Being able to be authentic in the way we work and to be able to bring our whole selves to work, will not only support our own personal fulfilment, but will improve the contribution we make to the organisations within which we work. **”**

Natasha Clarke,
Women in Recruitment Executive Committee Chair

‘The Power of Me’ is an online personal development programme developed exclusively for Women in Recruitment by Leadership Development Coach and Strengthscope® Practitioner Katie Botten and a team of prominent female recruitment leaders.

This flexible programme is based on compelling research in the field of Positive Psychology which demonstrates that our greatest potential for growth lies in clearly identifying and honing our strengths rather than trying to develop our weaknesses.

The POM is designed to help you reach your career potential by enabling you to:

- Evaluate what you need to flourish in your career
- Understand your authentic strengths and how to use these to fulfil your potential
- Use tools and strategies to feel more confident and achieve the success you deserve

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The Power of Me has a flexible format to suit your working arrangements. It includes the following core elements:

- A programme of short videos written by Leadership Development Coach Katie Botten.
- Downloadable and online activities including career evaluation tools to help you identify achievable career goals.
- A personal Strengthscope® profile and report based on an online psychometric assessment which provides a detailed insight into an individual’s significant strengths and sources of energy.

The programme provides a structure to build your personal brand in the recruitment sector and gives you the support to develop your skills in line with your individual strengths. This in turn will drive your focus, energy, fulfilment and performance.

Evaluate, Energise, Excel

There are three main phases in this programme – Evaluate, Energise and Excel:

- The **Evaluate** phase allows you to take a step back and reflect on what you’ve achieved in your career so far. You will discover what matters most and where you want to get to, as well as tips on getting the right mind-set and support systems in place.
- The **Energise** phase is where your strengths are in the spotlight. You will complete a Strengthscope® assessment online and receive a personal report which will allow you to make the most of your natural gifts and talents. You’ll receive guidance and support to enable you to use your strengths skillfully so that you can truly shine at work.
- Finally, you move to the **Excel** phase. Once you are clear about where you want to go, you will need a clear, personal brand as well as some effective strategies and tools to overcome challenges along the way.

Participants will need to take responsibility for their learning and be willing to allocate approximately one day per month over a period of 4 months to access the materials and work through the activities as well as being prepared to make changes to the way they operate in the workplace.

How much does it cost?

Individual Members of Women in Recruitment and employees of Company Members can enrol on The Power of Me for a reduced fee of £99 (plus VAT). The standard fee for enrolment is £175 (plus VAT).

More Information

To find out more about how The Power of Me and Women in Recruitment can give your career a boost, and to enroll, please contact Blondell Shaw at blondell@womeninrecruitment.org today.

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